

Create Real Impact

It Can Wait Video Challenge

Made Possible by



YOUR IDEAS. DRIVING CHANGE.

Impact Teen Drivers and AT&T invite you to share your ideas to drive change and help put an end to reckless and distracted driving – the #1 killer of teens in America.¹



This June, California teens are invited to create an original Public Service Announcement (PSA) video to educate others about the dangers of reckless and distracted driving and share your IDEA or SOLUTION to encourage safe driving habits in your community.

No one knows the potentially deadly consequences of reckless and distracted driving better than first responders – the police officers, firefighters, paramedics and rescuers – that are often first on the scene following a preventable car crash. AT&T is also working put an end to distracted driving through ***It Can Wait***. Make sure your video spotlights a first responder in your community and includes a message from ***It Can Wait*** to be eligible to win prizes!

\$500 EDUCATION AWARD

Your submitted PSA will be showcased online, where people can view it and vote for it. The student creating the PSA receiving the most votes will receive a \$500 education award.*

\$1500 GRAND PRIZE EDUCATION AWARD

A grand prize winner, selected by a judging panel, will receive a \$1,500 education award and a trip to Warner Bros. Studios to attend and/or be recognized at **AT&T SHAPE**, a Tech and Entertainment Expo, July 14-15, 2017.**

GET STARTED
TODAY AT



CREATEREALIMPACT.COM

Contest submissions accepted June 1 – 27, 2017.

*\$500 education award provided by Impact Teen Drivers with support from AT&T. Award must be used to purchase educational supplies and/or towards tuition assistance at an accredited educational institution (secondary [middle/high] school, trade school, college, or university). Restrictions apply. Read full contest rules and guidelines at www.CREATEREALIMPACT.COM.

** \$1,500 education award provided by Impact Teen Drivers with support from AT&T. Award must be used to purchase educational supplies and/or towards tuition assistance at an accredited educational institution (secondary [middle/high] school, trade school, college, or university). Trip includes round-trip airfare, two nights' hotel, and free admittance for winning student and one guest (guest must be a parent or guardian if student is under 18 years of age) to AT&T SHAPE (July 14 – 15, 2017) in Los Angeles. Transportation, meals, other expenses not included. Restrictions apply. Read full contest rules and guidelines at www.CREATEREALIMPACT.COM.

¹ Centers for Disease Control and Prevention.

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